



Initial Investment

The Franchisee should expect to make the following initial investment in the establishment of an Under the Sea Franchise. These amounts are estimates only. There are no assurances that the actual cost incurred by a Franchisee will fall within the estimated range.

Expenditure	Low	High	When Due	Paid to:
Initial Franchise Fee	\$29,995		Execution of Franchise Agreement	Under The Sea
Real Estate and Improvements	\$25,000	\$35,000	With franchise fee	Unrelated Third Party
Equipment fixtures and other fixed assets	\$85,000	\$100,000	As incurred	Under The Sea
Inventory	\$8,500	\$10,500	As incurred	Under The Sea
Travel and Living expenses while training	\$2,000	\$4,000	As incurred	Unrelated Third Party
Additional Funds (working capital)	\$15,000	\$30,000	As incurred	Unrelated Third Party
Misc. Costs (Utility deposit, business licenses, professional memberships)	\$1,000	\$2,000	As incurred	Unrelated Third Party
Insurance Premiums	\$1,000	\$2,500	As incurred	Insurance Company
Legal and Accounting Fees	\$1,000	\$2,000	As incurred	Attorneys and Accountants
Grand Opening	\$3,000	\$5,000	As incurred	Unrelated Third Parties
Total	\$171,495	\$220,995		

NOTE: Costs may vary in different parts of the country due to local conditions in that area; such as rent, size, etc.